



SySyms School of Business 2020-2022 Graduate Programs

About This Online Catalog

This online catalog supersedes all previous catalogs and academic regulations and is binding on all SySyms graduate students. It was prepared on the basis of the best information available at the time of publication. The SySyms School of Business of Yeshiva University (the 'College' or 'SySyms' for short) reserves the right to change tuition, fees, course offerings, regulations, and admission and graduation requirements at any time without prior notice. Students should consult www.yu.edu/catalog for changes.



SySyms School of Business 2020-2022 Graduate Programs

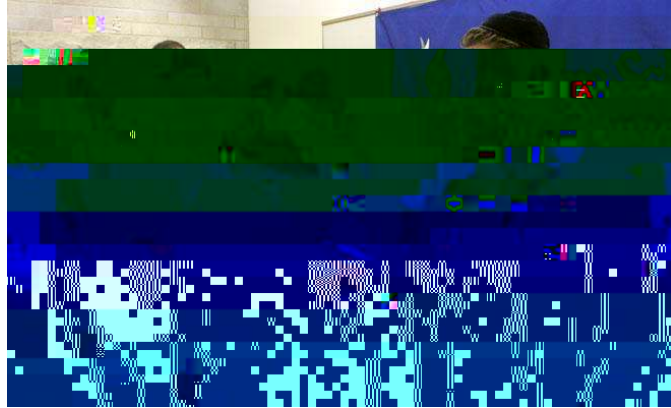
Financial Holds	19
Academic Integrity	19
Exam Policy	20
Grades	20
Incomplete Grades	21
Repeat Grades	21
Transfer Credits	21
Appealing Grades	21
Exam Policy	22
Time Limitations	22
Internships	22
Disability Accommodations	22
Undergraduate Student Restrictions	23
Graduation	23
Records and Transcripts	23
Change of Name	23
Diplomas	24
Change of Address	24
Privacy Rights	24
Student Responsibility	24
Use of the College's Name	24
MBA	25
MS in Accounting (ACC, TAX, MAN&FIN)	30
MS in Taxation (TAX)	33



SySyns School of Business 2020-2022 Graduate Programs

About SySyns School of Business

The mission of the SySyns School of Business is to prepare the next generation of business leaders to excel professionally while embodying high levels of integrity and Jewish values. By doing this, SySyns aims to be the business school appropriate to Yeshiva University, a university with a unique mission of **that emphasizes quality teaching and research, and is highly respected by students, parents, alumni and academic colleagues at other universities.**



We:

Offer quality undergraduate programs that equip students for meaningful and challenging careers

Offer competitive graduate and continuing education programs, complementing other programs at Yeshiva University, to a diverse student population

Assure that our programs and courses have a clear ethical basis and are grounded in Jewish values

Embrace alumni and the business community and involve them in our programs

Conduct research that addresses issues that matter and make meaningful contributions to practice and theory

Yeshiva University is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104, (215) 662-5306. The Commission on Higher Education is an institutional accrediting agency recognized by the US Secretary of Education and the Commission on Recognition of Postsecondary Accreditation.



SySyms School of Business 2020-2022 Graduate Programs

The SySyms School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB), 655 K Street, NW, Suite 100, Washington DC, 20001, (202) 828-0100



SySyms School of Business 2020-2022 Graduate Programs

On June 1, 2011, the University announced a new leadership team as part of a broad University-wide re-imagining process, signaling the beginning of our next phase of growth and development.



SySyms School of Business 2020-2022 Graduate Programs

bootcamp was his well-honed Founder Bootcamp which debuted in the VU Innovation Lab and



SySyms School of Business

2020-2022 Graduate Programs

We want to learn about what sets you apart. SySyms School of Business values interesting individuals who are earnest in their career aspirations. Our students are diverse. Our faculty is world renowned. The curriculum is rigorous. We believe this is the MBA that fits with your career goals. Here's what you need to do to apply:

GPA of 3.0 and above (official transcripts)

Current resume or CV

Two letters of recommendation

International students must take either the **TOEFL**, the **PIE**, or the **IELTS**—scores are valid for 2 years. You may be exempted if you have earned a degree from an institution in which English is the language of instruction.

Marketing Management - MAR 7740, 3cr:

Marketing activity is the core of any operating business. It provides the managerial focus for the interfacing with customers and the source of intelligence about customers, competitors and the general environment. Managers must identify and measure consumer's needs and wants, assess the competitive environment; select the most appropriate customer targets and then develop marketing programs that satisfy consumer's needs better than the competition. Further, marketing focuses on the long-run relationship of a company to its customers as well as short-run sales and profits.

Financial Reporting & Analysis - FN 7745, 3cr:

This is an introduction to the financial reporting process and financial statements. Integrating concepts from accounting, economics, and business strategy; students learn financial statement analysis by performing the analysis on actual companies.

Quantitative Methods - IS 77201, 3cr:

This course introduces statistical and analytical techniques to the student which are directly applicable to business.

Ethics and the Legal Environment - MAN 7751, 3cr:

This course provides an intensive study of the legal and ethical issues faced by business enterprises and their managers. The course provides a practical overview of laws and regulations including business crimes, contracts, torts, consumer protection, employment relationships, dispute resolution, intellectual property and business formation and management, with a primary focus on US federal and state laws. The course will also examine the sources of moral, legal, and ethical norms in the business world and how they inform business decisions. By the end of the course students will think proactively with regards to the law as a tool to protect rights and property interests.



SySyms School of Business

2020-2022 Graduate Programs

Managing/Leading in Global Marketplace – MAN 776B, 3cr

Leadership has been frequently heralded by writers and executives as the key to a sustained competitive advantage on the part of US organizations. In addition, it is clear that developing leadership qualities and displaying leader behaviors are requirements for individuals attempting to progress in their careers. It is important for aspiring managers to learn about the nature of effective leadership and how they can develop their own competencies in this area. This course is designed to give you the leadership skills required to get results in businesses that have undergone rapid and radical transformation.

Financial Management - Fin



SySyms School of Business

2020-2022 Graduate Programs



SySyms School of Business 2020-2022 Graduate Programs



SySyns School of Business **2020-2022 Graduate Programs**



SySyms School of Business 2020-2022 Graduate Programs

These courses may be electives as the MSRE program evolves. They provide the opportunity to offer boutique short-term courses on emerging phenomena, policies, processes, technologies and techniques in real estate, finance, investment, development, and entrepreneurship. Several of these advanced classes are taken throughout the program and the topics shift from semester to semester. The classes require appropriate analysis, professional deliverables and presentations. Between 35-40 total credits across any of these Elective Special Topics will be permitted in the MSRE program.

Special Topic: MSRE Practicum Fusion- RE6900 1, 3cr:

This course fuses skills with insights across courses to enhance sophistication and confidence in assessing risks. We then implement in drafts of the Practicum capstone project. This class projects the abstract into the realism of the practicum with a quantitative and qualitative blend.

Special Topic: MSRE Practicum, RE6900 3cr:

In this 6-week immersion immediately following the Spring semester, students will synthesize entrepreneurial, economic, financial, managerial, legal, analytical, and decision-making processes involved in real estate investment, development, and deal structuring. While the focus may change from year to year, the structure will be the same. A project focus will be determined by the academic and industry leadership involved in the MSRE program. Students will work in groups and attend targeted lectures and seminars. They will then go on to produce professional quality projects that shall include robust financial analyses, insightful evaluations, and both written work and presentation. Presentations and the work will be evaluated and critiqued by the industry experts and academics involved in structuring the practicum for the year.

MSRE Bootcamp- RE5999 1, 3cr:

The course reviews the foundation



SySyms School of Business 2020-2022 Graduate Programs

Introduction to taxation, determination of tax, gross income inclusions and exclusions, capital gains and losses, itemized deductions, losses and bad debt, employee expenses, depreciation and accounting periods and methods

Forensic Accounting- ACC5506 3cr:

This course will train the accounting student to the functions of the forensic accountant in preventing, detecting and investigating financial statement fraud, employee fraud and bankruptcy fraud. The course will also explore the forensic accountant's role in the litigation process as an expert witness.

Governmental and Not-for-Profit Accounting-ACC6140 3cr:

Governmental and Not-for-Profit Accounting is a graduate level course focusing on accounting and financial reporting for state and local governments and not-for-profit organizations. The course includes a detailed study of:

- accounting standards promulgated by the Governmental Accounting Standards Board (GASB)**
 - relevant pronouncements of the Financial Accounting Standards Board (FASB)**
 - fund accounting concepts and practices**
 - reporting for individual funds and consolidation of funds**
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SySyms School of Business 2020-2022 Graduate Programs

This course will cover the following topics: business in society, corporate social responsibility and corporate performance, introduction to business ethics, corporate governance, the role and responsibility of the professional accountant, accounting ethics, the meaning of accountability in today's economy, earnings management, triple bottom line reporting, ethical issues related to accounting and tax preparation, accounting and audit failure and whistle blowing.

Financial Statement Analysis ACC6806 3cr

Gives students a better understanding of financial statements and their impact on the business world.



SySyms School of Business 2020-2022 Graduate Programs

The Master in Taxation is a three-semester, 30 credit, full-time-only program spanning three semesters: Fall, Spring and Summer:

Corporate Federal Income Tax - TAX6128, 3cr:

This course will introduce students to subchapter C, the US federal income tax technical rules as well as the policy considerations of corporations and their shareholders and will compare and contrast corporate taxation to the taxation of other types of entities. We will examine the the role of the corporate income tax and its consequences during the life cycle of corporations including formation, operation, distributions, liquidations, redemptions and an



SySyms School of Business 2020-2022 Graduate Programs

This course will explain the US federal income taxation of commercial real estate transactions



SySyms School of Business

2020-2022 Graduate Programs

paper on a current tax topic addressed during the program, utilizing the skills and experience gained in the program in a deadline-oriented environment that will mimic the practice the student will encounter in a real-world tax research setting.



SySyms School of Business 2020-2022 Graduate Programs

will examine the role of the corporate income tax and its consequences during the life cycle of corporations including formation, operation, distributions, liquidations, redemptions and an introduction to taxable and non-taxable acquisitions and reorganizations.

International Taxation– TAX6530 3cr:

This course is designed to provide an overview of common international tax planning issues in which the US tax system asserts taxing jurisdiction over cross-border activities and will focus on a) Inbound Taxation the US taxation of non-resident aliens and foreign corporations with respect to their activities conducted within the territory of the United States, and b) Outbound Taxation the US taxation of US persons with respect to their activities conducted outside the territory of the US. Major subjects will include relevant provisions included in the Internal Revenue Code and in US income tax treaties, sourcing rules for allocating income and deductions among several national taxing jurisdictions, extra-territorial taxation of US citizens and enterprises realizing income in foreign locations (including the mechanics of the US foreign tax credit), income tax incentives for exports, reallocation of income and deductions between US and related foreign enterprises (i.e., transfer pricing), taxation of foreign persons with respect to their income derived from US portfolio investments, from US trade or business activities, and from US real property investments.

Accounting for Income Tax– TAX6150 3cr:

This course is designed to provide students with a fundamental understanding of the Accounting for Income Taxes under ASC 740. The primary focus of the course will cover the Accounting and Tax requirements that taxpayers must understand and analyze in the preparation of their financial statements. Topics include a basic overview of GAAP rules and Corporate Taxation as well as Current and Deferred Taxes. Additionally, advanced topics such as Valuation Allowances, Uncertain Tax Positions



SySyms School of Business 2020-2022 Graduate Programs

may apply for a leave of absence for a maximum of 180 days. Students are only eligible for a leave of absence after the completion of one (1) semester of coursework. If the need for a leave of absence extends beyond 180 days – taken together or separately – the student must officially withdraw from the School. Students who wish to withdraw must submit an Application for Withdrawal from the School Form available in the Office of the Registrar. The form should be signed by both the Program Director and Dean.

Please Note: Immigration regulations require that students in F-1 status register and attend school full-

SySyns School of Business
2020-2022 Graduate Programs

SySyns School of Business
2020-2022 Graduate Programs



SySyns School of Business

2020-2022 Graduate Programs
